



Illinois Fertilizer & Chemical Association

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July 1, 2013

RE: Final Report: On-Line Anhydrous Ammonia Safety Awareness for Farmers

Dear NREC Committee Members:

Editing the on-line training program was completed on February 18, 2013 and the program was made available for public use on February 20, 2013. The training program was unveiled at the Illinois Farm Bureau Government Affairs Leadership Conference on February 21, 2013 in Springfield, IL.

To date, the online ammonia training program is hosted on the following websites: IFCA, IFB, ICGA, AFBF, TFI, Illinois Department of Ag and South Dakota Wheat Growers Association. The program is currently being used as a model for the development of other anhydrous ammonia training programs by several Midwestern state land grant universities and state agribusiness associations. To date 224 users have registered to use the on-line NH₃ safety awareness program.

Illinois Nutrient Research & Education Council Budget

“Preventing Anhydrous Ammonia Accidents: Online Web-Based Training for the Agricultural Community”

For Time Period of September 2012 to March 2013

Categories	Items, Names or Activity	Amount	Subtotal
A. Personnel			
1. MetaMedia	Project Management	\$7,500.00	
2. MetaMedia	Instructional Design	\$10,940.00	
3. MetaMedia	Video/Audio Producer	\$8,440.00	
4. MetaMedia	Creative Director	\$13,480.00	
5. MetaMedia	Video Editor	\$19,680.00	
6. MetaMedia	Programming	\$11,360.00	
7. MetaMedia	Animation	\$16,480.00	
Subtotal		\$87,880.00	
B. Travel			
1. MetaMedia	Airfare, Car Rental, Meals, Lodging	\$2,122.26	
2. IFCA	Airfare, Lodging, Meals, Car Rental (Narration)	\$3500	
Subtotal		\$5,622.26	

C. Equipment

1. Illinois Farm Bureau	Video Production	\$10,517.17
2. IFCA	Equipment/Daily Production Cost (Meals)	\$957.00
Subtotal		\$11,474.17

E. Total Cost \$104,976.43

Sincerely,

Kevin Runkle
Director, Regulatory Services
Illinois Fertilizer & Chemical Association