



February 17, 2022 – 9 a.m.

Graduate Boardroom, IHotel and via Zoom

Committee members present in person: Jeff Kirwan, Dirk Rice, Don Guinnip, Dale Hadden, Tim Laatsch, Trevor Sample

Committee members present via Zoom: Chuck Cawley, Matt Duncan, Cindy Skrukrud, Mark Litteken, Scott Lagger, David Wessel, Michael Ganschow, Ronaldo Maghirang

Others present in person: Julie Hewitt, Shani Golovay, Austin Omer (ILFB)

Others present via Zoom: Jennifer Jones (ISA), Liz Hobart (Growmark), Lisa Martin (CCA's), Anna Herzberger (Growmark)

The meeting was called to order by committee Chairman Matt Duncan at 9:07 a.m.

Chuck Cawley moved to accept the minutes of the November committee meeting, Jeff Kirwan seconded. Motion passed.

The committee did a debrief on the Investment Insights Live event which was held the previous day. The three major action items identified were: 1) identify more opportunities to engage CCA's and farmer leaders, 2) expand the media outreach, and 3) start an hour earlier

Dr. Golovay reviewed the current projects and no concerns were identified. She also let the committee know that she is gathering all of the reports and beginning the work on the Annual Report.

The committee then reviewed the results of the stakeholder survey and used that information to revise the RFP letter. The edited letter is attached for reference. The primary areas of discussion centered on:

- Wheat as a "service crop" – conservation rotation, erosion control, as a cover crop, to help with weed control
- Micronutrients – the efficiency of NPK can be enhanced by using micros
- Phosphorus loss from streambanks continues to be a priority
- Continued need for a cover crop that works well ahead of corn
- Continued need to provide economics to support practice adoption.

Staff will make the changes to the RFP letter and distribute to researchers and universities.

Dale Hadden moved to adjourn the meeting at 11:56 a.m. The motion was seconded by Jeff Kirwan.